





## Invest in a vacation rental with confidence.

The intel below uses a combination of vacation rental performance statistics and broader market trends to reveal how properties in this area performed on average in the last 12 months. It's the must-know historical data you need to help make smart buying decisions.\*







## How has home size affected performance?

 NUMBER OF BEDROOMS	 AVERAGE NIGHTS BOOKED	 AMOUNT OF YEAR BOOKED	 LOCAL INVENTORY BREAKDOWN
1	125	34%	19%
2	121	33%	34%
3	134	37%	24%
4	116	32%	12%
5	147	40%	4%


### TOP EVOLVE PERFORMER

-  2 BEDROOMS
-  255 NIGHTS BOOKED

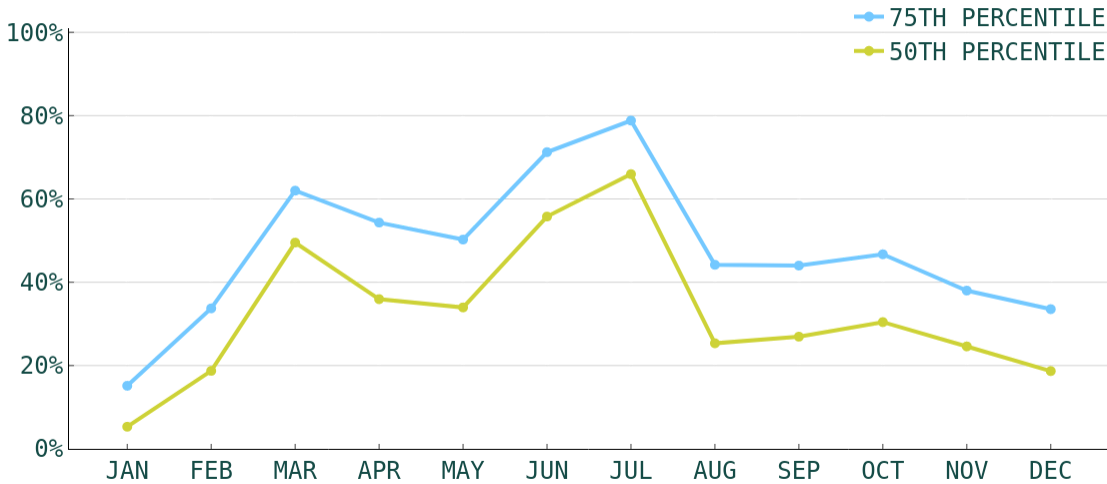
## How much revenue have owners earned?

 NUMBER OF BEDROOMS	 AVERAGE DAILY RATE	 AVERAGE YEARLY REVENUE TOP 50%	 AVERAGE YEARLY REVENUE TOP 75%
1	\$112	\$14,924	\$23,769
2	\$136	\$16,320	\$23,351
3	\$174	\$23,177	\$36,043
4	\$278	\$35,239	\$46,878
5	\$393	\$56,239	\$69,110

### TOP EVOLVE PERFORMER

-  6 BEDROOMS
-  \$1039 AVERAGE DAILY RATE

# What has annual occupancy looked like?



**Mar, Jun, Jul**  
HIGH SEASON



**Jan, Feb, Dec**  
LOW SEASON



AVERAGE DAYS  
BOOKED IN ADVANCE

**28**      **23**

HIGH SEASON      LOW SEASON



AVERAGE LENGTH  
OF STAY IN DAYS

**3**      **2**

HIGH SEASON      LOW SEASON



AVERAGE  
DAILY RATE

**\$186**      **\$163**

HIGH SEASON      LOW SEASON

## Make vacation rental investment easy.

Whether you're looking for that first vacation home or your next dream property, we have the resources and expertise to help.



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\*This analysis is not a guarantee or offer of performance by Evolve. It is intended to show only the range of average outcomes seen in the market last year, is not exclusively based on actual Evolve customer accounts, and does not reflect the effect of future changes in economic and market factors. This analysis includes data for Hot Springs Area from 02/01/23 - 02/01/24.

