

Invest in a vacation rental with confidence.

The intel below uses a combination of vacation rental performance statistics and broader market trends to reveal how properties in this area performed on average in the last 12 months. It's the must-know historical data you need to help make smart buying decisions.*



How has home size affected performance?

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|-----------------------|--------------------------|--------------------------|------------------------------|
| NUMBER OF BEDROOMS | AVERAGE NIGHTS BOOKED | AMOUNT OF YEAR BOOKED | LOCAL INVENTORY BREAKDOWN |
| 1 | 155 | 42% | 18% |
| 2 | 136 | 37% | 23% |
| 3 | 128 | 35% | 33% |
| 4 | 138 | 38% | 14% |
| 5 | 140 | 38% | 7% |

TOP EVOLVE PERFORMER



3 BEDROOMS



241 NIGHTS BOOKED

How much revenue have owners earned?

| | % | atl | atl |
|-----------------------|-----------------------|-----------------------------------|-----------------------------------|
| NUMBER OF BEDROOMS | AVERAGE DAILY RATE | AVERAGE YEARLY REVENUE TOP 50% | AVERAGE YEARLY REVENUE TOP 75% |
| 1 | \$121 | \$20,261 | \$27,102 |
| 2 | \$159 | \$23,244 | \$35,428 |
| 3 | \$189 | \$26,408 | \$37,445 |
| 4 | \$270 | \$38,460 | \$59,855 |
| 5 | \$450 | \$65,888 | \$94,197 |

TOP EVOLVE PERFORMER



5 BEDROOMS



\$597 AVERAGE DAILY RATE

What has annual occupancy looked like?













Make vacation rental investment easy.

Whether you're looking for that first vacation home or your next dream property, we have the resources and expertise to help.











