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2022 VACATION RENTAL MARKET ANALYSIS

Flagstaff Area

Invest in a vacation rental with confidence.

The intel below uses a combination of vacation rental performance statistics and broader market trends to reveal how properties in this area performed on average throughout 2022. It's the must-know historical data you need to help make smart buying decisions.*

How has home size affected performance?

NUMBER OF BEDROOMS	AVERAGE NIGHTS BOOKED	AMOUNT OF YEAR BOOKED	LOCAL INVENTORY BREAKDOWN
1	153	42%	28%
2	153	42%	25%
3	153	42%	25%
4	201	55%	12%
5	168	46%	3%

TOP EVOLVE PERFORMER

STUDIO

269 NIGHTS BOOKED

How much revenue have owners earned?

NUMBER OF BEDROOMS	AVERAGE DAILY RATE	AVERAGE YEARLY REVENUE TOP 50%	AVERAGE YEARLY REVENUE TOP 75%
1	$103	$15,231	$18,602
2	$169	$22,559	$28,504
3	$244	$23,301	$30,356
4	$394	$32,357	$39,853
5	$363	$40,027	$67,732

TOP EVOLVE PERFORMER

4 BEDROOMS

$504 AVERAGE DAILY RATE

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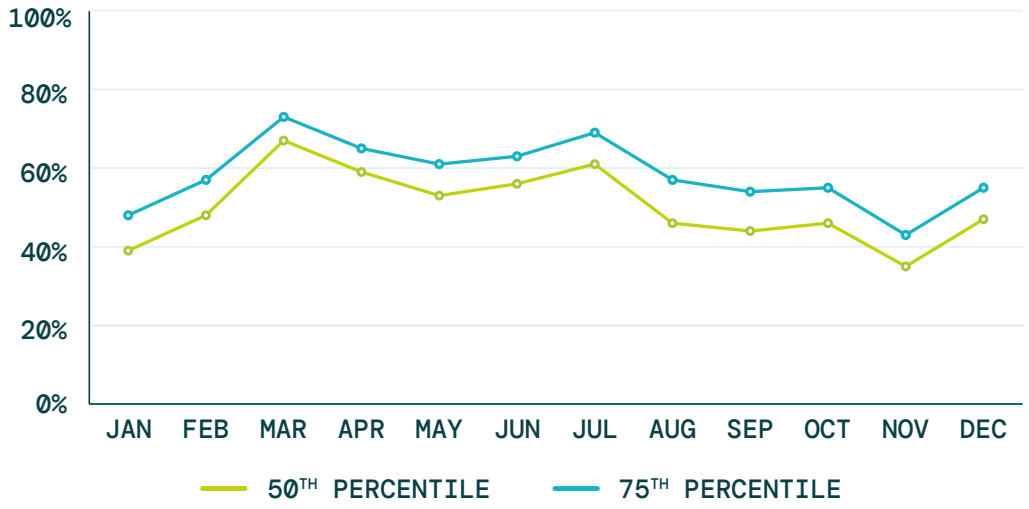
What has annual occupancy looked like?



Mar, Jul, Apr
HIGH SEASON

Nov, Jan, Sep
LOW SEASON

AVERAGE DAYS BOOKED IN ADVANCE

26	26
HIGH SEASON	LOW SEASON

AVERAGE LENGTH OF STAY IN DAYS

3	3
HIGH SEASON	LOW SEASON

AVERAGE DAILY RATE

$225	$214
HIGH SEASON	LOW SEASON

Make vacation rental investment easy.

Whether you're looking for that first vacation home or your next dream property, we have the resources and expertise to help.

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*This analysis is not a guarantee or offer of performance by Evolve. It is intended to show only the range of average outcomes seen in the market last year, is not exclusively based on actual Evolve customer accounts, and does not reflect the effect of future changes in economic and market factors. This analysis includes data for Flagstaff Area from 1/1/22 - 12/31/22.

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