



SMALL PROPERTY GUIDE

So you've met all the requirements of Evolve's shot list, but still haven't met the minimum of 30 unique photos? Below is a list of suggestions to help you get there, but this list is not exhaustive.

Get creative and use the special characteristics of the property and its surroundings to your advantage. You can use a different lens to add variety, but bracketing still applies.

1. OVERVIEW SHOTS

- Capture a shot from every corner of every room (bathroom excluded). Stand as far into the corner as you can to document as much space as possible.
- Achieve different compositions with minor camera shifts to the right or left.



2. MID-RANGE SHOTS

- Move in closer to capture mid-range shots focusing on subjects in the space (ex. Bed, TV, kitchen/dining table).
- Focus on the room's exterior views if at all possible.



3. DETAIL SHOTS

- Use shallow depth of field to focus on items unique to the property, such as themed decor, thoughtful staging, or special amenities. Note: If you change your aperture for detail shots, please be sure to change it back to f8-f11 for the rest of the photos.



4. EXTERIOR SHOTS

Similar to the interior, capture overview, mid-range and detail shots of the exterior and outdoor amenities.

Overview shots include:

- Angles of the property & amenities, from varying vantage points
- Surrounding views, even if minimal, from ground level, and from balconies, patios etc.
- Access points or proximity to amenities
- Nearby attractions, such as parks, lakes, towns, restaurants, beaches, and amusement parks also make for great photos.

Mid-range and detail shots include:

- Capture items such as landscaping, porches, benches, swings, chairs, grills, creeks etc. — both focused on the item itself, and mid-range scene

